

Public Relations Department

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NEWS



**Crystal Run
Village, Inc.**

Carolyn J. Vallese joins Crystal Run Village, Inc as Public Relations Director

Crystal Run Village, Inc. recently announced the appointment of Carolyn J. Vallese as Public Relations Director. Ms Vallese will oversee the organizations internal and external communications operations under the leadership of Executive Director, William J. Sammis.

Ms. Vallese has over 18 years of public relations and marketing experience, managing a broad range of industry communication programs for large and small businesses. Prior to joining Crystal Run Village, Inc. Ms. Vallese served eight years as Public Relations Manager at E. M. Connolly Communications & Associates, Inc. where she focused on building brand awareness and developing social media campaigns for agency clients.

"I am excited and honored to join the Crystal Run Village team and look forward to supporting the wonderful initiatives this organization offers." said Ms. Vallese.

William Sammis, Executive Director said, "I am delighted to welcome Carolyn Vallese to our team. Crystal Run Village offers a wide range of services that foster growth, independence and fulfilling lives. Ms. Vallese's experience and capabilities will compliment our initiatives."

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About Crystal Run Village:

Crystal Run Village is a private not-for-profit organization that provides services and opportunities for people with developmental and other disabilities so that they may live fully and well in their communities of choice with family, friends, co-workers and neighbors. People of all ages are provided with support at home, at their jobs or day programs, at school and in their personal activities by an engaged well-trained Direct Support Professional workforce.

Crystal Run Village was founded in 1959 as a summer camp for children and eventually transitioned and expanded to a residential school with two additional locations. Today, the agency employs over 800 people. Its administrative offices are still located at the original site of the camp on Stony Ford Road in Middletown, NY.

For more information about Crystal Run Village, Inc. visit www.crv.org

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